



Pumpkin Patch Party Partner Opportunity Sheet

Event Brought to You by Christ's Church and:



Event Overview

What: Pumpkin Patch Party (3rd Annual)
When: Sunday, October 30 from 5:00pm – 8:00pm
Where: Christ's Church – 6045 Greenland Rd in Mandarin
Who: All Are Invited
Cost: \$2 per person in advance, \$4 per person at the event entrance

Pumpkin Patch Party is a safe, family fun event open to all children and families. Its purpose is to be a “Trick-or-Treat” alternative and a community connection that allows parents and children the ability to enjoy themselves while connecting with others from around our community. We believe that relationships matter and these events help us create better ways to connect with people in real, authentic ways. Those connections help establish trust, influence and so much more.

The event will include:

- Games
- Trunk-or-Treat with Tons of Candy!
- Inflatables
- Family Fun
- Tasty Treats
- Food from vendors such as Moe's Southwest Grill, Tanks Bar-B-Q, and more!
- Giveaways
- ...and More!

Partner Opportunities

Christ's Church is now in its 3rd year of hosting Pumpkin Patch Party with each year attracting over 5000 event attendees (per event). Based on our history, we anticipate this year to be equally successful.

With an event of this size attracting such a large volume of attendees and with it being marketed expansively in the community, event partners are presented with a prime opportunity to not only be associated with a great value-based event that is safe for the entire family, but to also benefit from the exposure this event will bring both direct at the event and residually after it is over.

Partner financial contributions can also be structured as donations to Christ's Church, benefitting Christ's Church Academy, thus making them tax deductible.

All event proceeds benefit academic and sports programs of Christ's Church Academy (the K-12th Grade school of Christ's Church).

Partner Packages are listed below the marketing / outreach overview below.

Marketing / Promotional Overview

Pumpkin Patch Party will be promoted via a number of outlets that include:

- PartyAtThePatch.com website (which serves as the primary information portal, online ticket sales outlet, etc)
- Weekly Services at Christ's Church via Onstage Mentions and Weekly Bulletin (3000+ average weekend attendance)
- CC Wired – Christ's Church email newsletter (over 10,000 subscribers)
- Facebook and Twitter – Christ's Church Facebook Pages as well as specific event ads targeting families with link back to PartyAtThePatch.com
- Christ's Church Academy, the K-12th Grade school of Christ's Church
- Partner websites and email newsletter with exposure to hundreds of thousands of local individuals and families.
- Postcards mailing to homes within the Mandarin area – radius of church address (10,000 – 20,000 homes)
- Invite a Friend cards given to families and children at Christ's Church and at Christ's Church Academy (K-12 school of Christ's Church).

- Posters displayed at local businesses and partner location.
- News releases to generate press.
- Community – Family driven portals such as Jax4Kids.com and others.
- Radio ads – announcements on partner stations such as The Promise and several others.
- And more...

Partner Packages – Vendor & Donor Opportunities

Big Pumpkin Package

(4) Packages Available at \$2000 per package

Partner Receives:

- Recognition as premier event partner.
- Logo / Name displayed visibly on printed and online event marketing materials (postcard mailer, website, posters, invite cards, viral and social media, etc).
- Exposure “Thank You” in the Christ’s Church weekly sermon bulletin and within CC Wired, before and after event.
- Logo on large signage at the event including posters within the main Trunk-or-Treat area (highest volume foot traffic area of event)
- Verbal mention of partner in radio ads and at event.
- Ability for partner to donate / distribute coupons or offers that are inserted into event bags which are handed to each event attendee by Christ’s Church volunteers.
- Ability for partner to have a display booth at event.
- Complimentary event tickets to utilize or giveaway
- Optional additional exposure that best suits needs of partner (negotiable).

Pumpkin Seed Package

(4) Packages Available at \$1000 per package

Partner Receives:

- Logo / Name displayed visibly on event website.
- Exposure “Thank You” in the Christ’s Church weekly sermon bulletin and within CC Wired, before and after event.
- Ability for partner to donate / distribute coupons or offers that are inserted into event bags which are handed to each event attendee by Christ’s Church volunteers.
- Logo on medium signage throughout the event.
- Ability for partner to have a display booth at event.
- Complimentary event tickets to utilize or giveaway
- Optional additional exposure that best suits needs of partner (negotiable).

Continued...

Inclusion Package

This package is for those who wish to support the event but are unable to do so at a premier partner level. \$250 per package.

Partner receives:

- Logo inclusion on event website
- Exposure “Thank You” inclusion in email that goes to all attendees after the event.
- Logo inclusion on event handout / map.

Donor

Would you like to support this event financially in some way other than what is listed above? We’re open to your ideas or simply your desire to contribute with a donation that will be used to support academic and sports programs of Christ’s Church Academy (the K-12th Grade school of Christ’s Church). Your donations can be made payable to “Christ’s Church” and dropped off at the church or mailed to: 6045 Greenland Rd. Jacksonville, FL 32258 (Attention: Pumpkin Patch Party).

For questions about any of these opportunities or to
Move forward with a partnership, please contact:

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